



## Cool Ideas Enterprise (CIE) Proposal Submission Template

### Part 1: Company Information

Registered Name of Company and Company UEN

<b>Company Name</b>	:	
<b>UEN</b>	:	

### Organisation Profile

*Provide a short write-up of your company, including the following information:*

- a) How has the company progressed over the years? What are some significant milestones that the company has achieved?*
- b) Key business activities and products/ services*
- c) Key customer segments/ markets and overseas presence (if any)*
- d) Company's growth plans and/ or targets for internationalisation*

### Name and Designation of Contact Person for Project Proposal and Date of Submission

<b>Name</b>	:		<b>Submission Date</b>	:	
<b>Designation</b>	:				
<b>Contact No</b>	:				

**Email Address :**

**Part 2: Project Information****Challenge Statement Category/ Open Category**

*Is the project addressing any of the published challenge statement or under any of the 5 focus areas in open category?*

**Project Title****Executive Summary**

*Describe your proposed solution, including the underlying technology and why it is innovative.*

*i. Describe the product or technology that you are developing.*

*ii. What are the challenge(s) you are addressing and the proposed methodology/approach to solve the challenges?*

*iii. Elaborate on key innovations of the proposal and the developments to solve the challenges.*

*iv. Highlight any plans to leverage on collaborations local/international and articulate the value of such collaborations to the project.*

**Expected Outcome of the Project**

*Provide the expected quantitative and qualitative benefits/outcomes from the project and how will the solution result in the expected outcomes. Explain how the project will contribute to your company's growth plans. Please include contributions in terms of technology, manpower development, economic and other benefits to Singapore if any.*